

NORA MCLEESE

Media producer & coordinator

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PROFILE

As an international media professional, I am interested in seeing creative projects through from start to finish, and being involved in every step of the way. My work profile includes extensive leadership roles and entrepreneurial initiatives in media and live events.

Languages: English (Native), Dutch (Fluent), French (Conversational)

Passports: Netherlands, United States

SKILLS

Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Adobe Premiere Pro



FinalCut Pro



Microsoft Excel



Editing (UK & US English Writing)



Presenting



HTML & CSS



PASSIONS



Comedy



Pop Music



Travel

EDUCATION

University of Amsterdam, 2015

Master of Arts, New Media and Digital Culture

London College of Communication, 2012

Master of Arts, Journalism

James Madison University, 2011

Bachelor of Arts, Media Arts and Design

WORK EXPERIENCE

Communications Assistant, Feb 2016 - present

Amsterdam University College

Project lead for university student recruitment efforts including publicity materials; logistics management for fairs, presentations and events; and leading the in-house student Ambassadors team.

Co-founder & Executive Producer, Oct 2015 - present

Tag Out Theatre

Tag Out Theatre is a performance and training centre for improvisational comedy in Amsterdam. Manage logistics and finances; marketing lead; producer and showrunner.

Data and Content Admin, Mar 2013 - Aug 2014

Constant Content (formerly Foodity)

Processed Dutch and English content through custom-built CMS. Wrote ecommerce copy for clients including BBC Good Food, Jamie Oliver, Sainsbury's and Walmart.

Editor, Sep 2011 - Oct 2012

Less Common More Sense Magazine (SUARTS)

Led production and editorial team of a triannual art and fashion magazine, published by SUARTS.

Various Seasonal Admin, Jun 2009 - Aug 2011

U.S. Department of State

Placements include: Family Liaison Office (website content refresh, Foreign Service Youth Awards producer); Administration Bureau (manage employee training schedules); and International Information Programs (social media management and advertising campaigns).

PROJECTS

Amsterdam Improv Marathon

Spring 2017, Spring 2018

Founded and act as executive producer for the Amsterdam Improv Marathon, which is a 12-hour, continuous show featuring improvised comedy and theatre. The inaugural 2017 edition featured, 25 acts, 130+ players.